**Team members:**

|  |  |  |  |
| --- | --- | --- | --- |
| First Name | Second Name | Student Number | GitHub username |
| Prosper | Umeh | C24365571 | Pruber |
| Riley | Thomas | D24125643 | TUDRley |
| Alex | Rolff | C24319666 | roflalex |

**Website Project Plan**

Use this template to describe your website. Describe each part in at least 3 (three) lines (except for the name of the client).

|  |  |
| --- | --- |
| Who is your client? | Client 2: John O’ Reilly |
| What is the main topic/idea of your website? | Showcase Car Collection and tag images to help people find people cars. With the inclusion of dry humour! |
| Who is your target audience? Describe the people you expect to visit your website. | Car fanatics or people trying to find the perfect car for themselves. |
| Find at least 3 examples of similar websites. Copy and paste their links. | Classiccarcatalogue.com  Automobile-catalog.com  Cars-data.com  Autocatalogarhive.com |
| What are the main components of your website? Is there a menu? What will the user find when visiting your webpage? | We will have a main page that will show off the car catalogue. A directory linking to a statistics menu, info page about John O’ Reilly |
| What is the appearance of your website? Describe the colours, possible images, animations etc. | Scrolling gallery, sidebars, vibrant red with flames on the side and his logo |
| What makes your website unique? Describe at least one factor that makes your website different from the others you have found. | Utilizes A.I to find cars of the similar or same specs which helps customers find their ideal cars |
| What is your plan to make the website accessible to everyone? | The ability to switch themes so visually impaired people can change it for their needs, format the HTML correctly for screen readers, make the text blocky and big for people with impaired vision and ALT text on images for screen readers |
| Write an email to your client summarising the decisions you have made above. | Hi John,  We’re going to build your website for you. We will make a scrolling gallery, it will utilize AI to find a car for people while showing off your vast collection of cars. There will be flames on there, it will be accessible for everybody through changeable UI elements. We will use Search engine optimization to make sure your site appears first on all search engines to get more visitors! Thanks |